



MOSER TABOADA
INTELLECTUAL PROPERTY ATTORNEYS

Our Business Is Knowing Your Business

PATENT • TRADEMARK • COPYRIGHT

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REDUCED COST WITHOUT COMPROMISING QUALITY

We deliver the highest quality intellectual property legal services to our clients, while maintaining a professional and congenial work environment. To facilitate our clients' success, we focus on their business plan to identify optimal ways to protect and utilize their intellectual property to help them achieve their goals.

Moser Taboada's Value Proposition

Moser Taboada provides high quality intellectual property (IP) and commercial legal services custom-tailored to clients' specific business needs. Moser Taboada provides each and every client, whether an established Fortune 500 company or an emergent start-up, with timely and cost-effective legal services. We take pride in our ability to rapidly learn new technologies and quickly develop legal strategies that protect and exploit our clients' innovations. We utilize cutting-edge IT systems and leverage our resources in India in our everyday practice of law to lower expenses, allowing us to more efficiently serve our clients. Those savings and efficiencies are passed along to our clients in the form of reduced fees and rapid response to their legal needs.

Moser Taboada has subsidiary offices in India providing back-office support for searching, patent drawings, document production, document review, and more. These resources, coupled with our customized IT systems, enable us to significantly reduce overhead costs and pass the savings on to our clients.

We also offer flexible billing plans such as flat rates, capped rates, volume discounts, annual budget preparation, and more. We can tailor a billing plan to meet any budgetary constraint.

Virtual In-House IP Counsel®

We provide our clients with turnkey solutions for acquiring and maintaining valuable intellectual property portfolios. In essence, we provide "in-house" IP counsel services to clients that lack in-house IP counsel. Such services include establishing programs to solicit invention disclosures from employees/inventors, offering web-based docketing services that are accessible to our clients, selecting the best form of IP protection to match a client's business needs, and developing strategies for holistically protecting an IP portfolio.

We also provide paralegal services, transaction negotiation and agreement preparation services. All the Virtual In-House IP Counsel services are provided on either an à la carte fee structure or a prepaid, flat fee basis.

FEATURED IN THE FINANCIAL TIMES

Moser Taboada's Virtual In-House IP Counsel Program Enables Ansell Ltd To Be Selected Most Innovative In-House Legal Team 2015

"A team of just 11 attorneys at Ansell supports the \$1.6bn global healthcare business by using technology and leveraging external relationships. An outsourcing arrangement with Moser Taboada, the intellectual property boutique, helps monetize intellectual property assets and generate profits."

The Financial Times | FT.com | 2016




OUR APPROACH IS INNOVATIVE

Off-Shore Legal Support Services

Moser Taboada has been successfully off-shoring legal support services for more than 10 years. We have developed a proprietary technique for ensuring high-quality work is produced when using a multi-national support service team. This allows Moser Taboada to substantially reduce its costs without reducing quality, as the work product is closely reviewed by our U.S. practitioners before release to the inventors and/or the client. Moser Taboada has IP practitioners (attorneys, patent agents and patent engineers) working in offices in Shrewsbury, New Jersey, San Jose, California and St. Petersburg, Florida.

In addition, we have offices in New Delhi and Bangalore, India that can provide, at client request:

- Patent Searching & Patent Landscape Analyses
- Patent Drawing Preparation
- Information Disclosure Statement Preparation
- Document Review
- Document Production
- Indian Foreign Filing License Requests
- Defensive Publication Preparation
- Other Related Services



Our US-based practitioners provide IP legal services to clients throughout the world, while our Indian offices provide support to our US practitioners. This combination of on-shore and off-shore practitioners enhances our ability to provide high-quality work at a reasonable cost. Our IT systems allow our multi-national support service team to operate seamlessly.

WE STRIVE FOR EXCELLENCE

The Team

Our IP practitioners work closely with our highly trained administrative team to protect our clients' interests and maximize the quality of our work product.

Our docketing software systems and work flow procedures are analyzed regularly by our office systems group. We are always investigating software that will increase efficiency and decrease the chance for error or omission.



OUR BUSINESS IS KNOWING YOUR BUSINESS

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Moser Taboada provides high quality IP and commercial legal services custom-tailored to each client's unique business needs and goals

From the onset of our representation, we work together with our clients to gain an understanding of why they want to protect their IP so we can create a strategy that fits their business. We provide clear, practical, creative solutions to satisfy their immediate business needs, maximize the value of their portfolio, and achieve their long-term goals.

We believe regular interaction with our clients to understand their business, as well as their patent and trademark portfolios, is essential to producing a valuable portfolio. Our practitioners attend weekly docket meetings to ensure cooperation, communication and cohesiveness amongst our practitioners and their approach to our clients' work. We regularly interact with our non-US agents to ensure that families of patents are prosecuted similarly, and that prosecution in one jurisdiction does not detrimentally impact the scope of a patent in other jurisdictions.

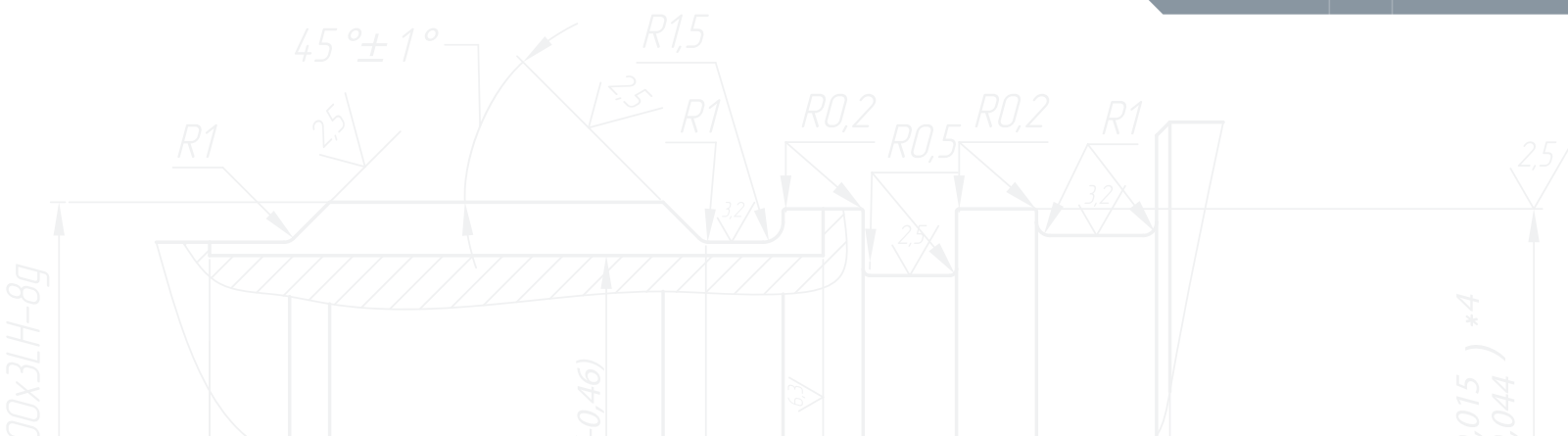
We keep our clients apprised of changes in the law and how those changes may impact their business. We proactively make recommendations ahead of deadlines, so their primary focus can be running their business, not fixing problems.

We have particular strength and experience in serving as virtual "in-house" IP counsel to companies who lack an in-house IP legal resource. For many companies, our Virtual In-House IP Counsel® Program is a cost-effective way to receive on-demand IP legal support from a broad team of legal experts.

Through strategic planning and regular communication, knowing your business allows us to optimally protect your business.

Every Moser Taboada attorney has one or more technical degrees and assists clients across a range of industries, some of which are:

- Medical & Mechanical Devices
- Software
- Pharmaceuticals
- Telecommunications
- Optics
- Electronics
- Biotechnology
- Polymer Science
- Power Systems
- Internet of Things
- Semiconductors
- Renewable Energy
- Data Storage
- Data Security
- Computer Networks
- Virtual Computing



Copyright Law

Moser Taboada provides clients with global copyright application preparation and prosecution services. Our attorneys have extensive experience prosecuting copyrights before the United States Copyright Office. We also work closely with non-US associates throughout the world to prosecute applications before various non-US copyright offices.

IP Counseling

Moser Taboada assists clients in developing business and intellectual property strategies that use intellectual property formation and protection to fulfill business goals. Moser Taboada's expertise in both commercial and intellectual property law provides our clients with business-focused legal counseling.

IP Due Diligence

Moser Taboada provides IP legal and business guidance to a number of corporations, venture capital firms, private equity firms and individual investors regarding acquisitions, mergers, and investments in high technology companies. Our attorneys have performed IP due diligence for transactions as large as three billion dollars. Raymond Moser is a Certified Patent Valuation Analyst (CPVA) capable of analyzing patents and portfolios to determine valuation for sale, licensing, and company merger or acquisition.

Licensing and Transactions

Moser Taboada is accomplished in a wide range of technology transactions. We are experienced with licensing, development agreements, joint venture agreements, marketing agreements, technology transfer agreements, non-disclosure and confidentiality agreements, subscription agreements, reseller agreements, and consulting agreements.

Opinions

Moser Taboada is deeply experienced in preparing opinions regarding patentability, infringement, non-infringement, validity, and invalidity for patents, as well as design-around and product clearance reports.

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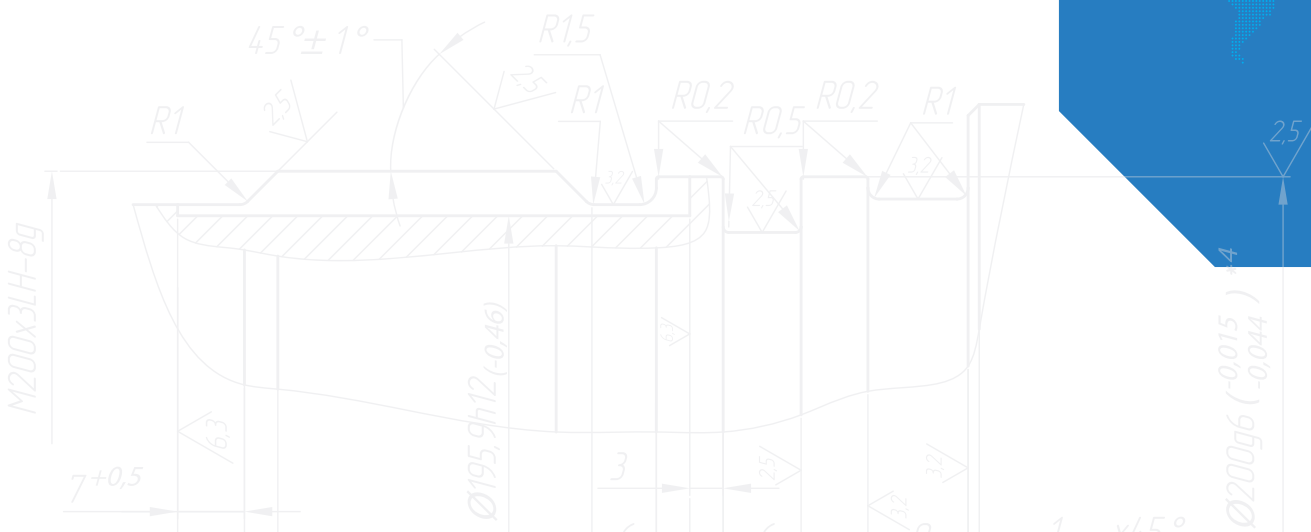
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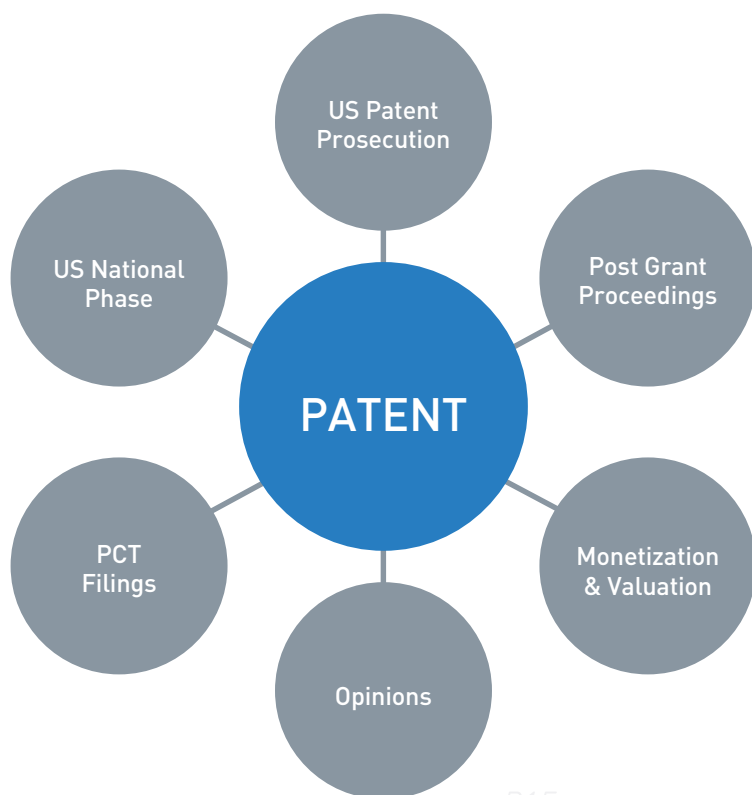
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Moser Taboada's practice specializes in global patent preparation and prosecution services in numerous technological fields. Moser Taboada's attorneys have successfully prosecuted thousands of patent applications for individual inventors, emergent start-ups and large corporations. We regularly review and monitor portfolios for potential infringement, provide patent portfolio analyses, prepare patent portfolio valuations, and assist with cost projections.

Technical Expertise

- Medical & Mechanical Devices
- Software
- Pharmaceuticals
- Telecommunications
- Optics
- Electronics
- Biotechnology
- Polymer Science
- Power Systems
- Internet of Things
- Semiconductor Processing



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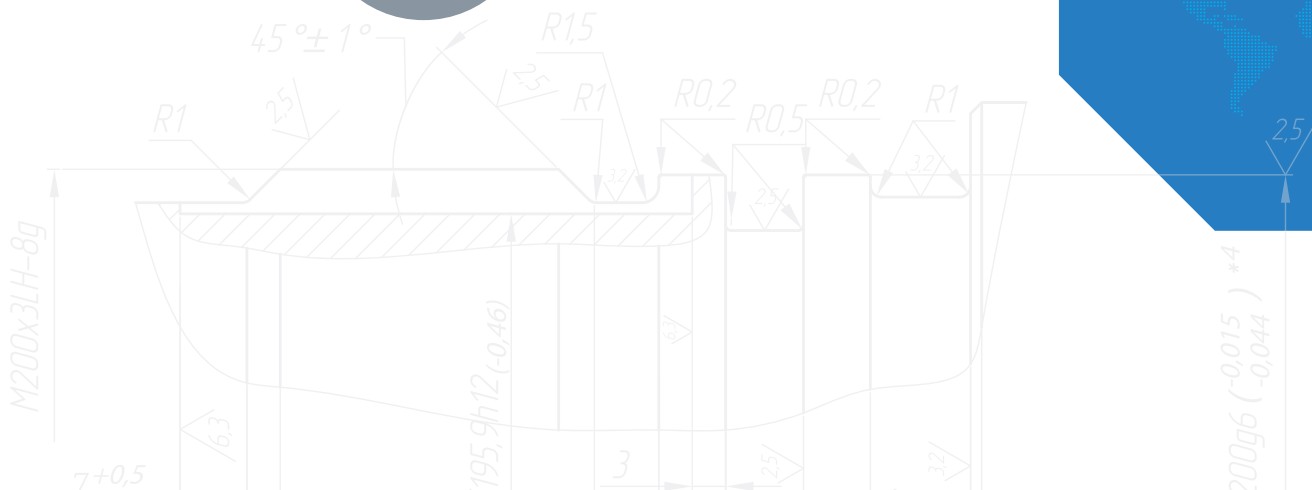
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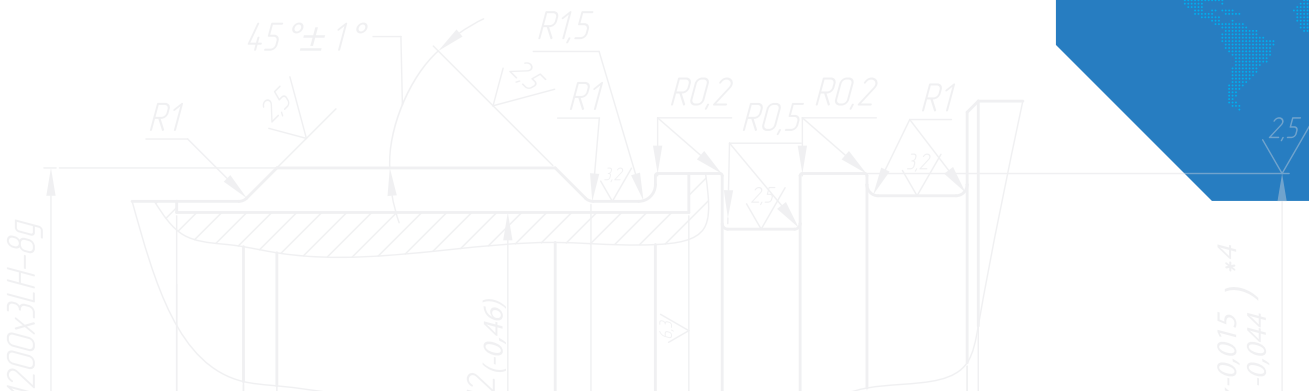


- Global Filing Campaigns Through Our Network of Local Agents
- Madrid Filings
- TMCH/gTLD Filings
- Trademark Litigation Proceedings in State and Federal Courts
- TTAB Proceedings: Oppositions, Cancellations, Co-Existence, and Concurrent Use
- Infringement Investigations and Related Proceedings
- Website Take-downs of Infringing Content
- UDRP Proceedings
- Cease and Desist Letters
- Comprehensive Website Reviews for Proper Trademark Marking
- Review of Product Packaging and Printed Materials for Proper Trademark Marking
- Due Diligence
- Trademark Acquisitions and Purchase Agreements/Mergers
- License Agreements

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